



EDA

U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

EDA Resources for Economic Recovery and Resiliency

INNOVATION. REGIONAL COLLABORATION. JOB CREATION.



Economic Development Administration is a small, nimble agency within the U.S. Department of Commerce that provides a big impact by helping to make it easier for **businesses to start and grow in the United States.**

We do this by working hand-in-hand with **local** economic development **partners** to advance their **locally-developed projects**; projects that are tied to their **region's long-term, sustainable economic development strategy.**



The CARES Act provided \$1.467 Billion to EDA for the Economic Adjustment Assistance Program.

The existing Notice of Funding Opportunity, PWEAA2020 on grants.gov, has been amended to include this new funding source. Funds are available until September 2022.



Public Works Program—Supports the construction, expansion or upgrade of essential public infrastructure and facilities.

Economic Adjustment Assistance Program—Provides a wide range of technical, planning, and public works and infrastructure assistance in regions experiencing adverse economic changes that may occur suddenly or over time.

- **Planning Program**
- **Regional Innovation Strategies**
- **Trade Adjustment Assistance for Firms**
- **University Centers**
- **Research and National Technical Assistance**
- **Local Technical Assistance Program**



Under EDA's Public Works and Economic Adjustment Assistance programs, eligible **public** projects could include but are not limited to:

Construction

- Infrastructure improvements
- Specialized facilities (R & D/Technology)
- Business incubators
- Workforce training facilities
- Airport/Port facilities
- Industrial Parks
- Other

Non-Construction

- Disaster recovery strategies
- Target industry studies
- Revolving loan funds
- Supply chain analysis





Economic Distress Criteria:

EDA has determined that economic injury from the coronavirus pandemic constitutes a “Special Need,” therefore nationwide eligibility exist for these funds

Eligible Applicants:

- *District Organizations*
- *State and local governments – counties, cities, special districts, etc.*
- *Nonprofit organizations - working in cooperation with local government*
- *Institutions of higher education*
- *Native American tribal governments*

- *Applicants do not need to demonstrate additional economic distress to be eligible*





EAA Projects are designed to help communities catalyze public-private partnerships to foster collaboration, attract investment, create jobs, and foster economic resiliency and prosperity.

Capitalization or Recapitalization of Revolving Loan Funds to improve access to capital for small businesses



Recovery Strategies that develop short and long term plans to address economic dislocations such as those caused by the impact of the coronavirus pandemic

Implementation or expansion of entrepreneurial support and technical assistance programs to diversify economies and strengthen industry sectors

Construction of critical infrastructure and facilities that will support economic recovery and job creation





CARES Act funding Match Rates start at 80%

Grant + Match = Total Project Costs

80% + 20% = 100%

All Match must be documented in a letter. If you have match from 3 different sources – you need one letter from each. It must be committed, available, and for the same purposes as the grant request.

Tribes and jurisdictions that have **exceeded their taxing and borrowing capacity** are eligible for **100% Grant rate**.

Jurisdictions that are requesting 100% match – must document their need in a separate letter.





Comprehensive Economic Development Strategies

- *Each project must be consistent with the region's current approved CEDS or EDA accepted equivalent strategy.*
- *If your community does not currently have a CEDS or CEDS equivalent – contact your EDR to see if we can help identify an acceptable alternative.*

COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDS)

Overview

Content

Summary Background

SWOT Analysis

Strategic Direction/Action Plan

Evaluation Framework

Economic Resilience

Format

Preparation

Equivalent/Alternative Plans

Opportunity Zones

Full Report (PDF)



All CARES Act Recovery Assistance projects are expected to meet the EDA **Recovery and Resilience Investment priority**.

Applications must clearly explain how the proposed project would **“prevent, prepare for, and respond to coronavirus”** or respond to **“economic injury as a result of coronavirus”**

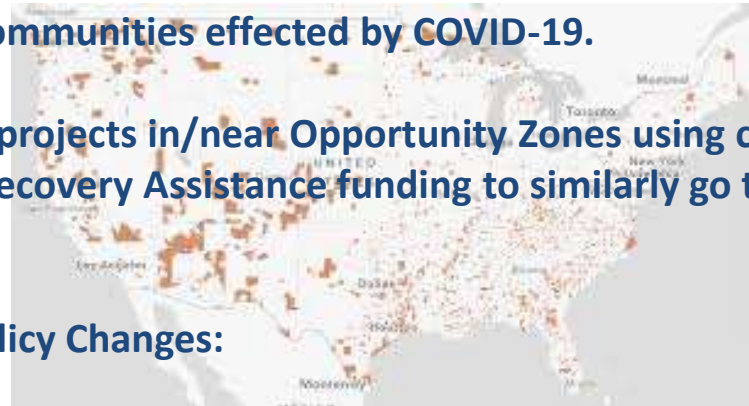
Other EDA Priorities (for added competitiveness):

- Critical Infrastructure
- Workforce Development & Manufacturing
- Exports & FDI
- Opportunity Zones



CARES Act Recovery Assistance and Opportunity Zones

- ❖ Department of Commerce member of White House Opportunity and Revitalization Council (WHORC)
- ❖ EDA working with WHORC on support to communities effected by COVID-19.
- ❖ Since FY2018, invested \$443 million in 318 projects in/near Opportunity Zones using core and disaster supplemental funding. CARES Act Recovery Assistance funding to similarly go to Opportunity Zones projects.
- ❖ EDA WHORC Opportunity Zone Focused Policy Changes:
 1. Investment Priority
 2. NOFO Special Needs Category
 3. CEDS Guidelines
- ❖ Created online mapping tool, www.statsamerica.org/opportunity





- Identify unmet needs – gaps that aren't being addressed
- Identify activities and/or services to address those needs.
- Think outside the box – old remedies may not work anymore
- Collaborate – with the County – with other cities in the county, with other counties in the region, with other counties with similar industry sectors – your community is not in this alone
- Identify desirable outcomes – businesses saved, economy strengthened and diversified, supply chains strengthened or localized, workforce trained, etc.
- Define how you are going to measure success. How are you going to deliver your outcomes?



VIEW GRANT OPPORTUNITY



PWEAA2020
FY 2020 EDA Public Works and Economic Adjustment Assistance Programs
 Department of Commerce
 Economic Development Administration

[« Back | Link](#)

[Apply](#) [Subscribe](#)

SYNOPSIS VERSION HISTORY RELATED DOCUMENTS **PACKAGE**

[Print Package List](#) 

Select Grant Opportunity Package

PLEASE READ BEFORE APPLYING!

If you view and complete your application package using Grants.gov downloadable PDF forms, you MUST have Adobe Reader installed. You may receive a validation error using incompatible versions of Adobe Reader. To prevent a validation error, it is now recommended you uninstall any earlier versions of Adobe Reader and install the latest compatible version of Adobe Reader. If more than one person is working on the PDF forms, ALL applicants must be using the same Adobe Reader version. [Click for more information on Adobe Reader Compatibility.](#)

Opportunity Package(s) Currently Available for this Funding Opportunity:

CFDA	Competition ID	Competition Title	Opportunity Package ID	Opening Date	Closing Date	Actions
11.300	PW-EAA-C	EDA Construction Full Application 11.300 and 11.307	PKG00255947	10/18/2019	09/30/2022	Preview Apply
11.307	EAA-C-NC	EDA Both Construction and Non Construction Full Application	PKG00255930	10/18/2019	09/30/2022	Preview Apply
11.307	PW-EAA-DE	EDA Design and Engineering Only Full Application 11.300 and 11.307	PKG00255931	10/18/2019	09/30/2022	Preview Apply
11.307	EAA-NC	EDA Non-Construction Full Application 11.307	PKG00255932	10/18/2019	09/30/2022	Preview Apply

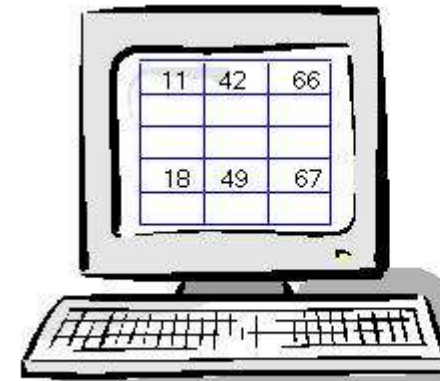


Building your BUDGET - Use a spreadsheet – start with details and build to summary – Explain each line item in budget justification/narrative. Being detailed is a good thing.

(if match is in the form of in-kind contributions– be sure to itemize – be specific)

Construction apps - use categories from SF424C

Non-Construction apps – use categories from SF424A



"OK, I'm glad I can have 32,000 rows, but how do I print just these five?"



If applying for a grant to establish a **Revolving Loan Fund** you will need these additional forms:

- ED-900F (Supplement for Revolving Loan Applications)
- Draft RLF Administrative Plan
- Consult with our ATRO RLF team to fully understand RLF reporting and management regulations

If you are applying to establish a **Business Incubator** (construction or non-construction) you will need to include these additional documents:

- A feasibility study documenting market demand
- Documentation of financial capacity to operate the facility
- Management Plan - selection policy, tenant lease agreement, business assistance policy, staffing plan, tenant graduation plan, performance plan.



In addition to all of the regular forms an EDA construction application must have:

- An environmental narrative – NEPA is required
- ED900C and preliminary Engineering Report
- SF424 C – Budget Information Construction Programs
- Proof of job creation numbers
 - ED900B



In addition to all of the basic documents in either a construction or non-construction application, Non-profits must also include in their application:

- Letter or resolution from a political subdivision of a state - that clearly states that the non-profit is working in cooperation with them.
- Certificate of Good Standing - from the FL Secretary of State
- Articles of Incorporation
- By-Laws



Funding Opportunities:

<https://www.grants.gov/web/grants/search-grants.html?keywords=PWEAA2020>

EDA Resources: <https://eda.gov/coronavirus/>

EDA Grants: <https://www.eda.gov/grants/>



Greg Vaday, AICP
Economic Development Representative
U.S. Economic Development Administration
401 West Peachtree St., N.W., Suite 1820
Atlanta, Georgia 30308
Phone: (772) 521-4371
Email: gvaday@eda.gov