

# Brownfield Visioning

ALABAMA DEPARTMENT OF  
ENVIRONMENTAL MANAGEMENT

PRESENTED BY LAUREN GRACE MCGEE

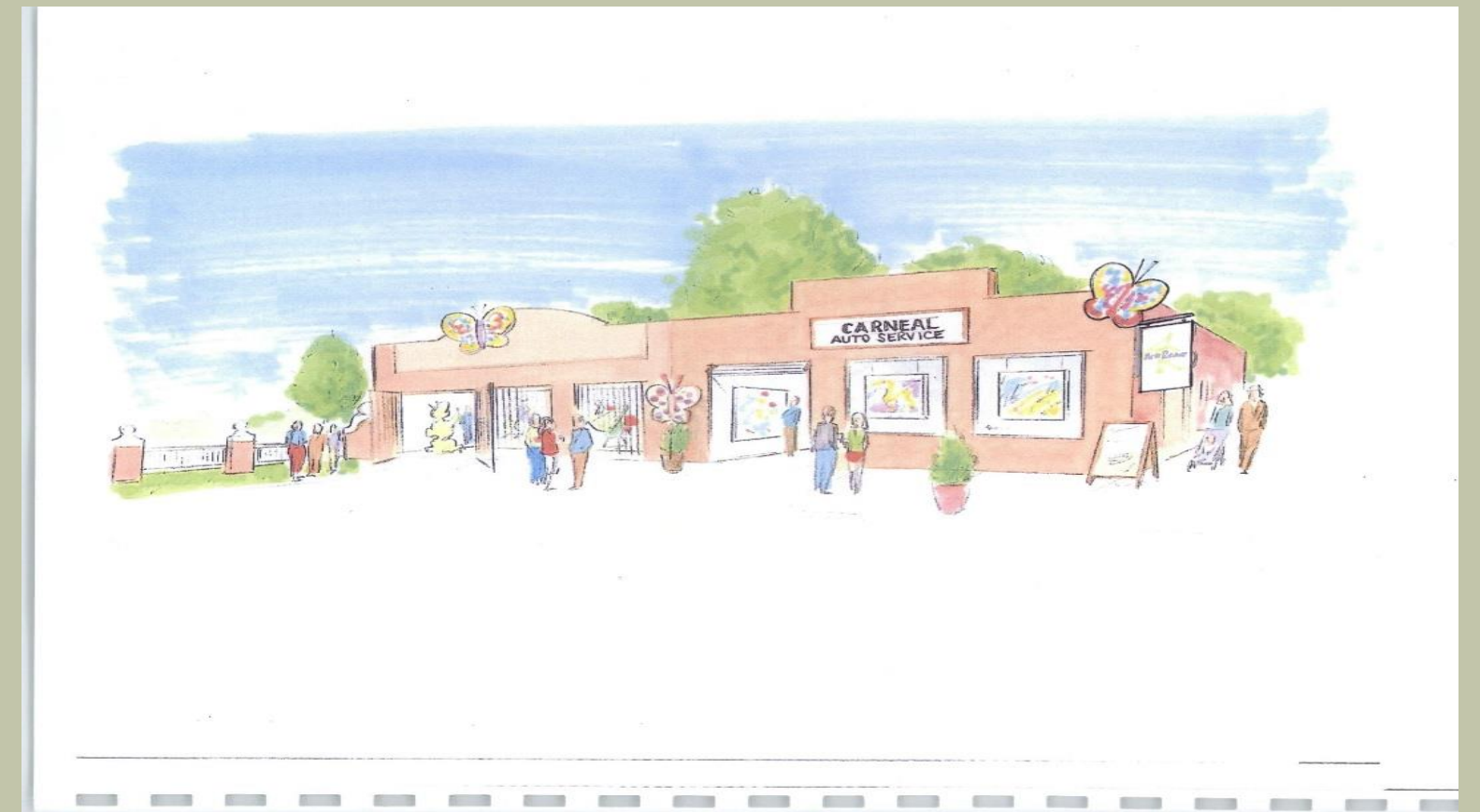




# What is a Community Visioning Workshop?

A Community Visioning is a process that allows citizens to express their ideas for the future of their community and to work with their elected officials in goal development, action planning, and implementation for future land use of Brownfield sites.

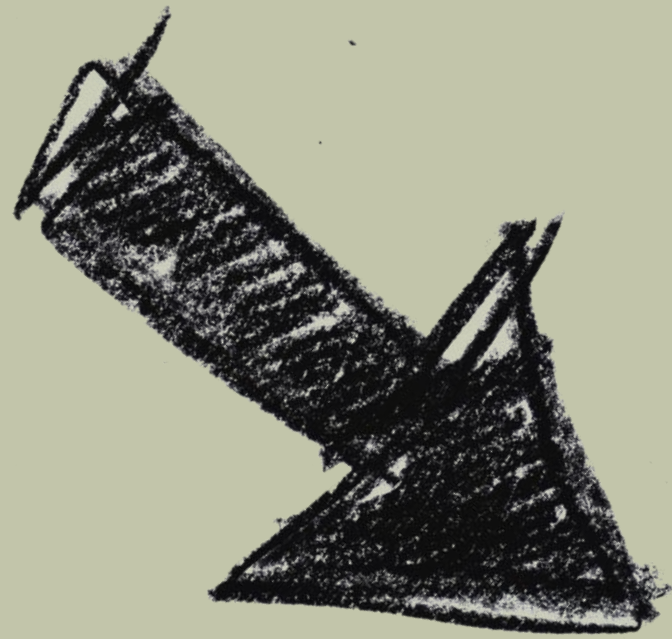








# VISION TO ACTION



# VISIONING



Overview of property

# WORKSHOP



Draw your vision



# VISIONING



Discuss with Peers



# WORKSHOP

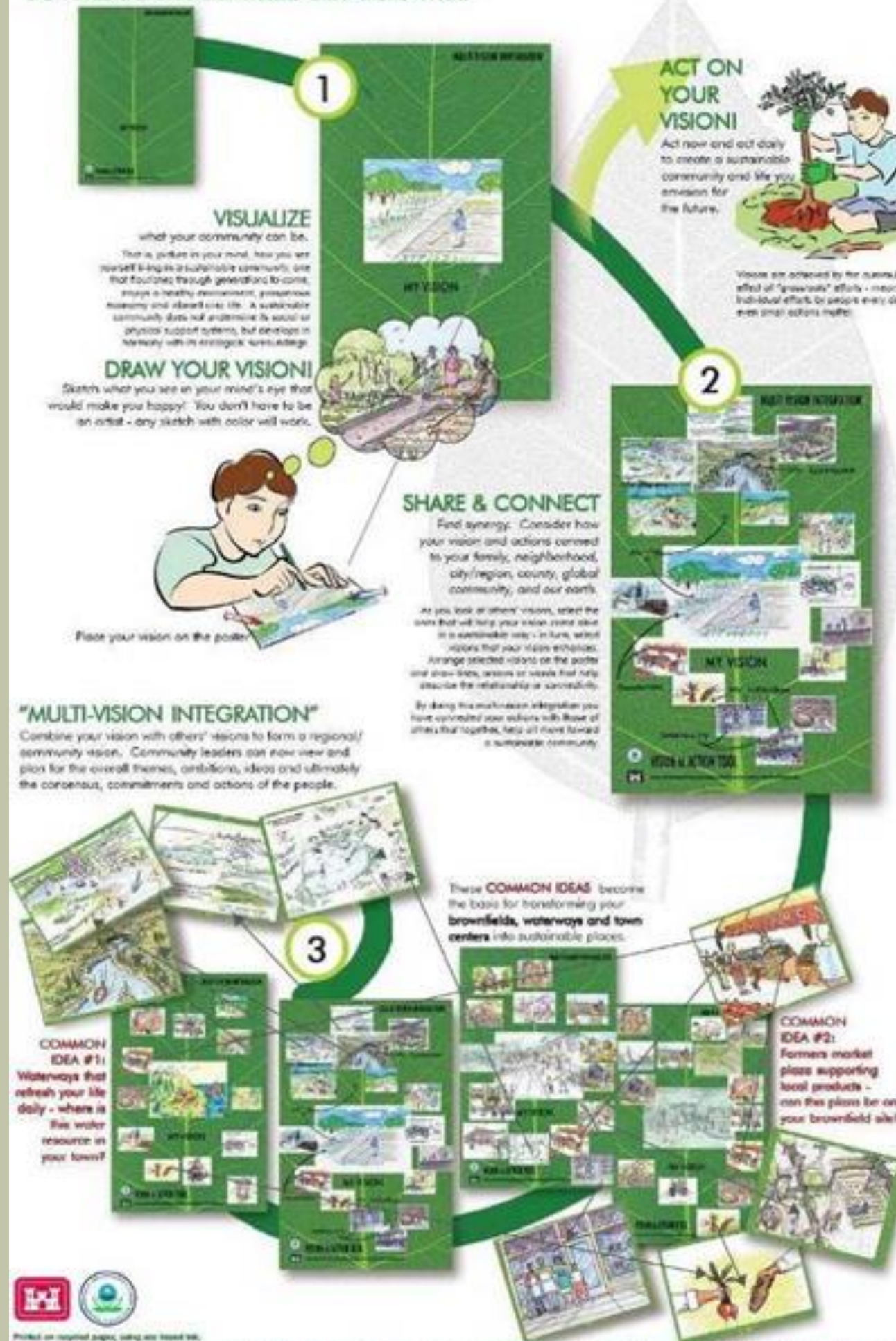


Present your Vision



# USING THE VISION TO ACTION TOOL

## TO CREATE SUSTAINABLE COMMUNITIES



**VISUALIZE**

**SHARE &  
CONNECT**

**MULTI-VISION  
INTERGRATION**





## What are the benefits of a community workshop?

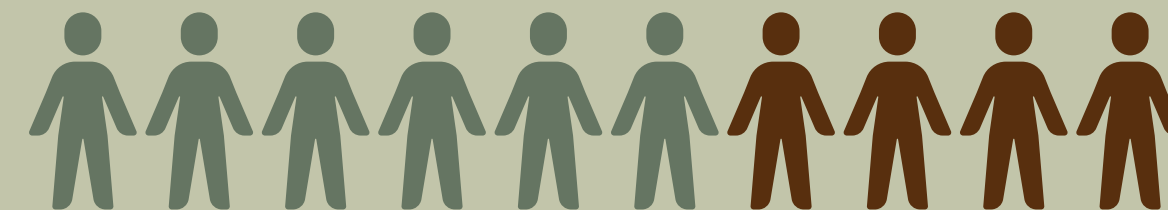
- A great opportunity for local government officials to hear from their constituents
- Elected officials are asked to participate, to meet their constituents, and listen to their ideas and use those ideas to formulate a plan for growth in the community.
- Professionally drawn pictures which captures a summary of the ideas of the community
- These drawing have been used by local governments to promote their redevelopment ideas to entrepreneurs and developers.



# Who Should Be Involved in A Community Visioning?



# INVOLVING THE YOUNGER GENERATION



Future Prosperity of community  
revitalization



Different and fresh perspective



Early engagement creates  
empowered stakeholders

# Ways to Integrate Youth

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01

**EARTH DAY**

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02

**ENGAGE LOCAL SCHOOLS**

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03

**PARTNERSHIPS WITH  
UNIVERSITIES**

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# EARTH DAY



Invite students to engage with  
regulators

## ADEM's Earth Day

- ❑ We help them identify Brownfields near  
their schools



## ADEM Celebrates Earth Day



Approximately 200 students participated in ADEM's Earth Day event

The Alabama Department of Environmental Management hosted a special Earth Day event on April 11 with approximately 200 middle school students visiting the Central Offices in Montgomery.

The celebration enabled the students to visit ADEM and learn about the environmental programs implemented on a daily basis to protect and preserve Alabama's natural resources. The students watched up-close demonstrations and learned about a wide-range of environmental programs including fish tissue monitoring, water quality sampling, air monitoring, recycling, hazardous waste

disposal, and efforts to ensure that clean, safe drinking water is provided for all Alabamians.

ADEM staff provided support and worked hard to make the effort a success illustrating that at ADEM, "every day is Earth Day." More than 65 departmental employees gave the students opportunities to learn about careers at ADEM, and encouraged the students to pursue science-related fields of study.

The following schools were represented this year: CAMO Kids from Bullock County, Alabama Christian Academy, Goodwyn Middle School, Millbrook Middle School, and Brewbaker Middle School. The Earth Day event lasted from 9 a.m. until noon, and received local media coverage from WSFA, TV-12 in Montgomery and WAKA, TV-8 in Montgomery.

The first organized "Earth Day" was held in 1970, with more than 20 million Americans demonstrating in various cities. It is now an annual event in which activities are held worldwide to demonstrate support for

# LOCAL SCHOOLS



- Engage local schools to participate in Vision to Action Workshops
- Art classes to assist with visioning artwork

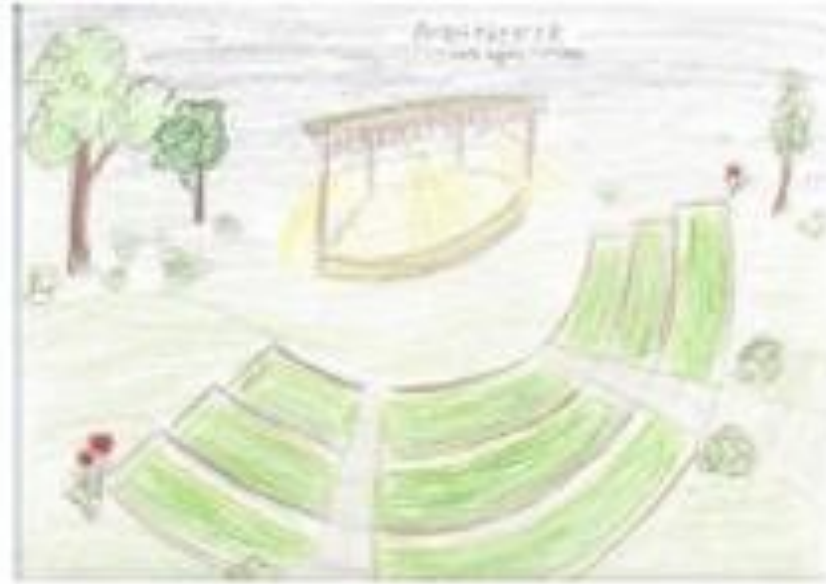




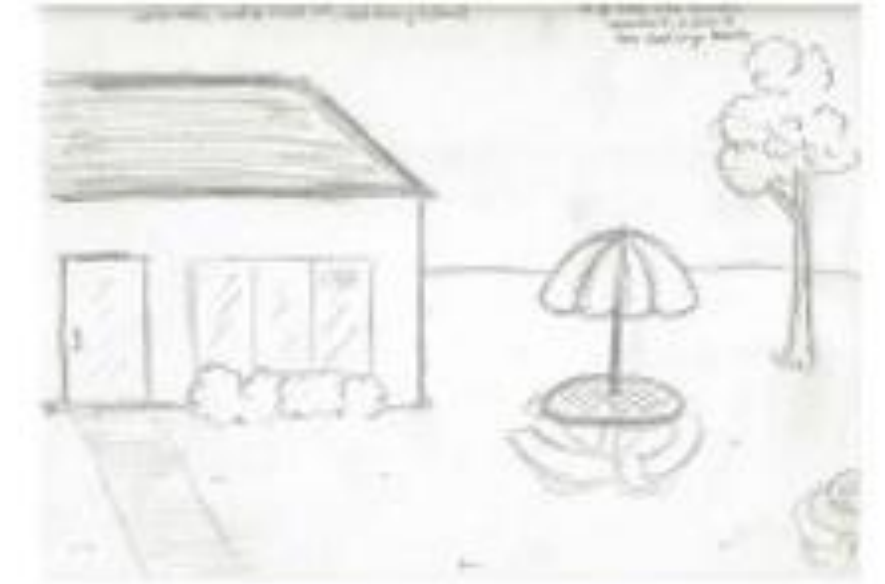
Hartselle Hotel



Community Garden

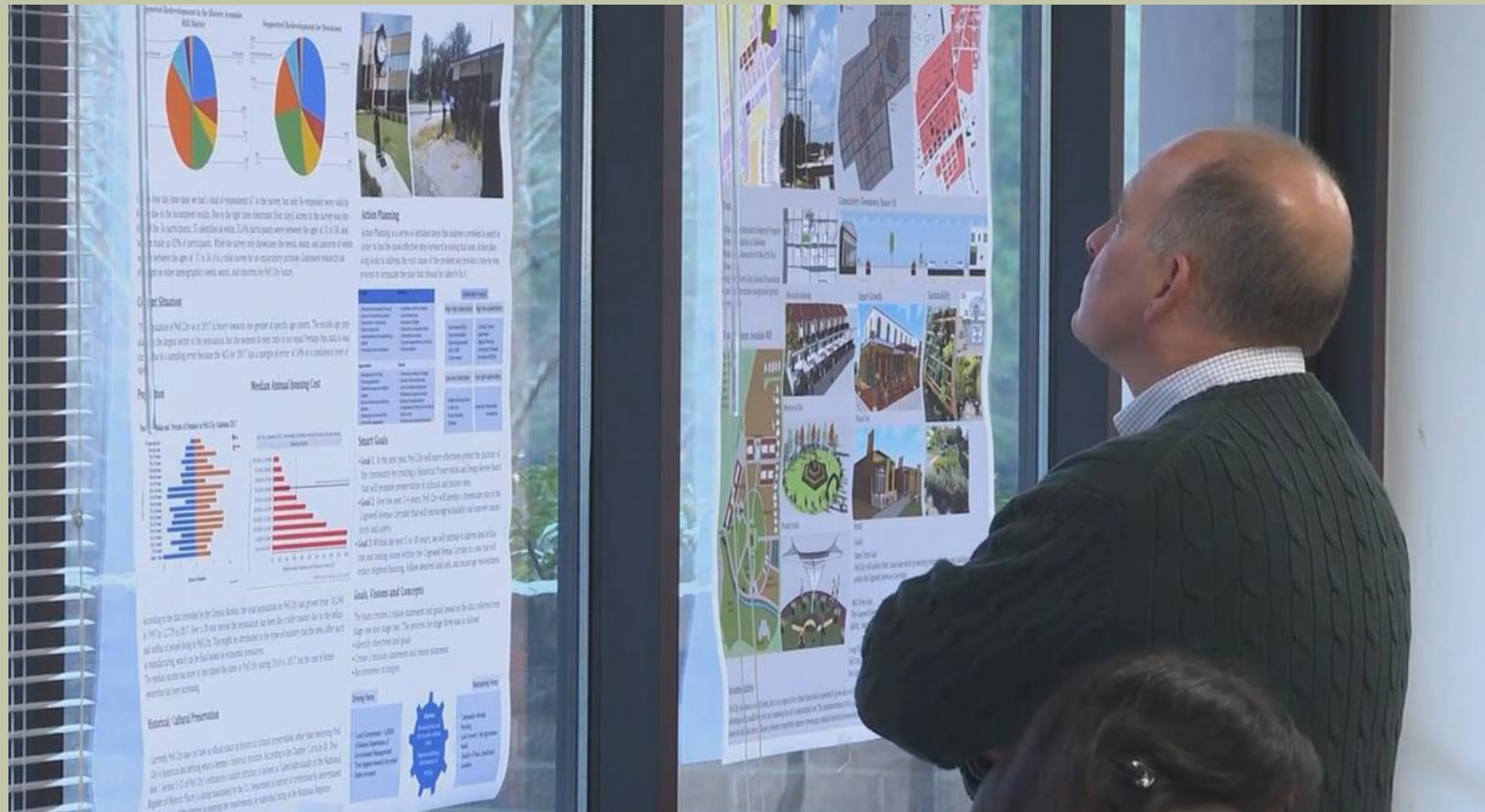


Amphitheatre



Community Center & Picnic Area

# PARTNERSHIPS WITH UNIVERSITIES



Partnerships with local universities on  
various redevelopment activities

Pell City Technical Grant

❑ Auburn University Urban Planning  
students create redevelopment proposal





Lauren Grace McGee

334-279-3047

[laurengrace.mcgee@adem.alabama.gov](mailto:laurengrace.mcgee@adem.alabama.gov)

