

CALL FOR IDEAS

2020 Brownfields Conference

Hosted by FBA

*With a Florida & Southeast Regional Brownfield focus
Emphasis on timely & topical sessions*

Guidance for Submission

In preparing and submitting responses to the **Call for Ideas**, please include the following format for your proposal. Please see the guidance below:

- Proposed session title & description.
- Geographic focus. Please include whether your proposal is addressed to a specific state, area, region, or national issue.
- Proposed presenter(s) and provide a brief bio for each proposed presenter, including organization.
- We are emphasizing timely, topical sessions.

Topics for Emphasis

A focused portion of the 2020 conference is expected to emphasize topics including:

- Environmental justice
- Equitable & sustainable development
- Meaningful community involvement & participation
- Public & community health
- Integrated approaches to Brownfield cleanup & redevelopment involving the above

What can the presentation include or address?

We seek to include a range of types and formats in virtual presentations, emphasizing creative virtual approaches. Embedded videos, clips, and films are possible and welcome. Please also consider the potential and extent of listener participation and structuring sessions that include multiple players, actors, and/or stakeholders involved in a project, success story, or effort to help tell a full story and to showcase multiple players. We encourage sessions with varying lengths of time, including mini-sessions or focused mini-talks (such as a TED-style talk or series of such talks) on discrete subjects or specific projects. Sessions or talks can be for one or several speakers – do not feel constrained by the traditional panel line-up.

What will the presentation platform be?

We currently anticipate virtual sessions will use the Zoom platform (either Zoom meetings or Zoom Webinar), organized around a broader virtual conference platform.

Is there a limit on the type or number of ideas I submit?

Please submit any and all ideas. You can submit as many as you may want for consideration. There is no limit or restriction on the type or substance of presentations or sessions.