



# Regional Brownfield Work in the Piedmont Triad

Community Engagement for Success

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# Who We Are

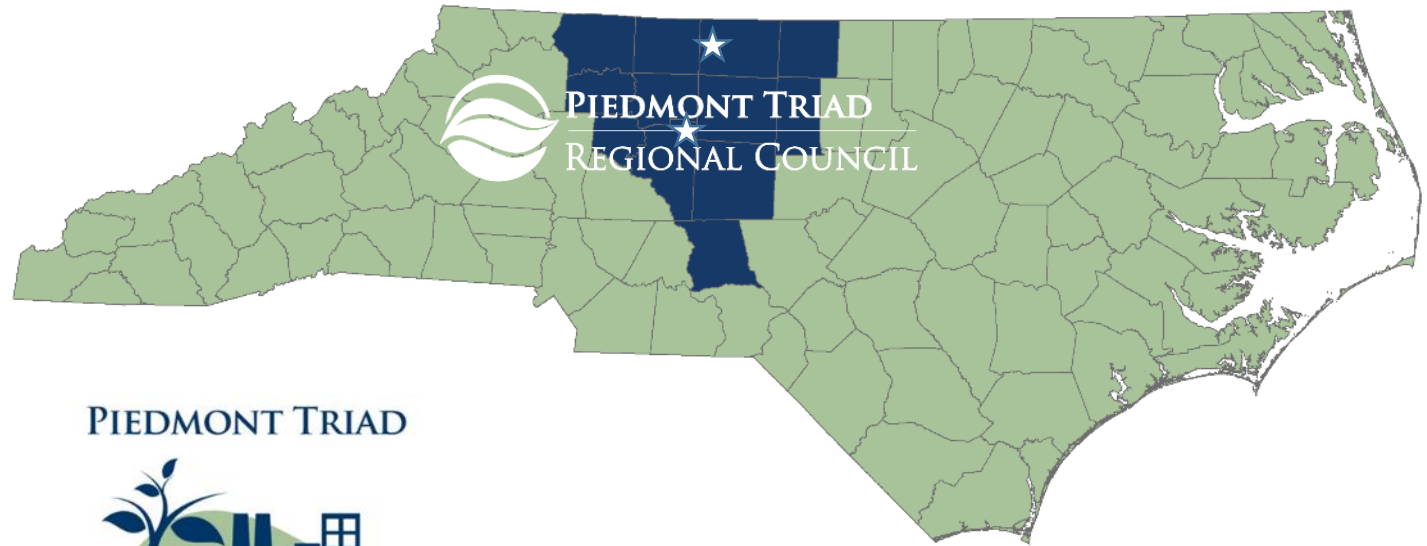
- Association of local governments
  - 12 counties covered

## Current Program Funding

- \$600,000 EPA Grant
- 3-Year Grant | Oct 2018 – Sept 2021

## Program Goals & Objectives

-  Brownfield Site Inventory & Prioritization
-  Community Outreach & Education (Including Brokers & Developers)
-  Site Assessment (Phase I & Phase II ESAs)
-  Post Assessment (Site Specific Cleanup Plans)
-  Support Redevelopment Efforts



PIEDMONT TRIAD



BROWNFIELDS PROGRAM



# Piedmont Triad Program Accomplishments

## Activities to Date

- 29 Phase I Assessments
- 10 Phase II Assessments
- Spurred millions of \$ of private investment

## Ongoing Program Goals

- Pursue strategic investments in catalyst areas
- Stimulate redevelopment
- Improve quality of life & health
- Increase tax base
- Create jobs
- Provide housing and transportation choices





# Coalition Partners – Current Grant



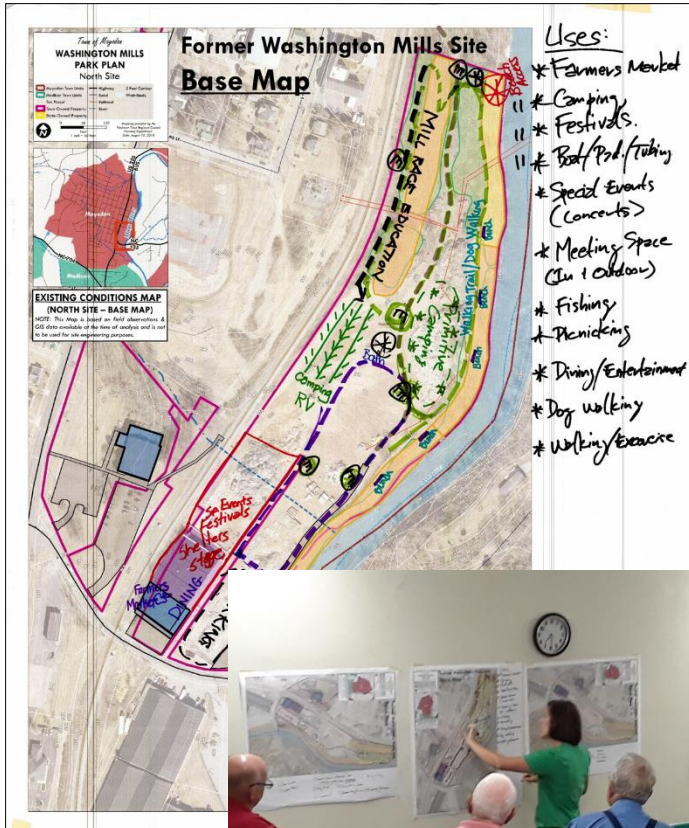
- Potential to expand to Counties and other members, depending on funding availability – Added Mount Airy, Elkin, Lexington and High Point
- Assess progress with coalition partners on quarterly basis
- Identify prospective developers through community meetings, attending real estate association meetings, area and master planning efforts, etc.
- Partnerships with CDCs can also be beneficial (e.g. Waughtown Neighborhood Assoc.)

# Former Textile Mill | Mayodan





# Washington Mills Redevelopment Concept



- KEY FEATURES:**
1. Beach access
  2. River Trail
  3. Camping
  4. Amphitheater
  5. Tot lot and playground
  6. Multi-Purpose Building (Park & Café);
  7. Picnic Pavillion



# Former Furniture Factory | Thomasville



# Big Chair Lofts Project Summary



- Entered the State Brownfields Program in 2015
- Construction Contract Awarded in 2016 (\$17M), Broke ground in 2017
- Workers on site at peak 100-120
- 139 Units
- \$500-750 1br to 2br – **Income Restricted**



# Community Engagement Take Aways



- Communities need a reminder that there are funds (loans/grants) that can support their re-development efforts
- State Brownfield program should be involved at every level
- Use different strategies to get communities interested (meetings, events, opportunity zone craze, fliers)
- How does re-development inform community/area master plan and vice versa

# Thanks!

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